

# University Catholique de Louvain - Belgium

Approved template of credit transfer (09/10/2015)

Template code: **UCL15**

UCL					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	LECON2370	Industrial Organization and Corporate Strategy	5	30	1	BECO418	Industrial Organization and Business Strategy	3	BECO308
2	LLSMS2063	Industrial Relations in Europe	5	30	2	GBMT302	International Management	3	BECO310 / EBIS315 / GBMT300/301
3	LLSMS2107	International Management of Human Resources	5	30	3	GBMT401	Global Human Resources Management	3	MGMT221
4	LLSMS2114	Entrepreneurship	5	30	4	GBMT406	Entrepreneurship	3	MGMT110
5	LLSMS2006	Strategic Communication	5	30	5	MKTG411	Integrated Marketing	3	MKTG220
6	LLSMS2102	Advanced Marketing	5	30	6	MKTG412	Marketing Strategy	3	MKTG220
7	LLSMS2112	Supply Chain Modelling and Management	5	30	7	MKTG427	Marketing Channel Management	3	MKTG220
8	LLSMS2007	E-Marketing	5	30	8	MKTG431	Internet Marketing : Principles and Models	3	MKTG220
9	LLSMS2003	Brand Management	5	30	9	MKTG432	Brand Management	3	MKTG220